Align, Bleach, Restore... Enhancing the Three Pillars of a Thriving Restorative Practice

with Dr. Marc Geissberger

6.5 CE CREDITS

LECTURE COURSE







# CALGARY, AB - JULY 25, 2025

Align, Bleach, Restore...Enhancing the Three Pillars of a Thriving Restorative Practice

with Dr. Marc Geissberger

This comprehensive program is designed to transform your restorative practice into a thriving, sustainable business through a systematic approach to patient care. Dr. Geissberger will guide you through a strategic process that focuses on aligning teeth prior to restorative work, enhancing patient acceptance of whitening procedures, and mastering both direct and indirect restorations. The course will give you the tools to boost productivity, improve patient outcomes, and create lifelike, aesthetic results.

By the end of this program, you will have a clear understanding of how to integrate clear aligner therapy, optimize bleaching protocols, and master restorative techniques that will elevate your practice and patient satisfaction.

## **LEARNING OBJECTIVES:**

- Understand the steps required to add clear aligner therapy to any general dental practice
- Learn communication skills for the entire team that helps promote this treatment option to all patients
- Understand which restorative cases would benefit significantly from clear aligner therapy
- Understand the differences between over-the-counter bleaching products and dentist-dispensed products.
- Learn the tricks to simple, beautiful composite restorations with sound bonding and placement techniques
- Learn how to enhance crown and bridge outcomes with sound treatment planning, modern ceramics, and appropriate cements



## WHO SHOULD ATTEND?

This lecture is designed for all dental professionals interested in providing their patients with the best possible treatments and improving efficiency in their practice.



#### LECTURE COURSE

### LOCATION:

**Calgary, AB** Hotel Blackfoot 5940 Blackfoot Trail SE Calgary, AB T2H 2B5

#### **AGENDA:**

8:00am – 8:30am Registration

8:30am – 4:30pm Lecture

#### **TUITION:**

#### Early Bird Registration Special: \$499

Early bird registration special expires June 6, 2025.

Regular tuition: \$599 | Staff tuition: \$99\*

#### **TUITION INCLUDES:**

- Hot breakfast and lunch
- 3 Pillars Technique Pack featuring Opalescence, A.S.A.P Dailies, TePe Interdental Brushes, and exclusive Hands-OnLine LIVE offers



# SPACE IS LIMITED, REGISTER TODAY

Scan the QR code, visit **www.crd-ce.com**, or call **1-800-265-3444 ext 1**.

\*Limit of 3 staff registrations per office (\$99 tuition).



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### About Dr. GEISSBERGER

Dr. Marc Geissberger is a former full professor and past Chair of the Department of Integrated Reconstructive Dental Sciences at the University of the Pacific, School of Dentistry. He is a fellow of the American Dental Education Association's Leadership Institute, a researcher, and a published author in the areas of dental materials, contemporary fixed prosthodontics, and esthetic dentistry.



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#### Cancellation Fee / Details:

Full refunds will be granted if notification is received 20 days prior to the course. If cancellation occurs less than 20 days prior to the course, a \$150 fee per course will be withheld for processing and administrative costs. No refunds will be granted for cancellations made 7 days or less prior to the course. If insufficient enrollment necessitates cancellation of a course, all tuition fees will be refunded. Clinical Research Dental is under no obligation to reimburse participants for airline, hotel reservations or any other costs.

#### 6.5 CE CREDITS | AGD SUBJECT CODE: 250

Presented by:



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